

City of Malibu

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NEWS RELEASE

October 24, 2005

MALIBU CREEK PLAZA DONATES \$250,000 TO CITY OF MALIBU FOR CHILI COOK-OFF SITE PURCHASE

Steve Soboroff and Anita Green will be honored at tonight's Council meeting, along with two other donors to launch the "Give According to Your Means" Community Campaign of the Malibu Legacy Park Project

MALIBU, CA – The Malibu City Council tonight will announce the first major donation to the Malibu Legacy Park Project. The Council will also recognize the first donor to the project and a Ralph's Market courtesy clerk who has become a weekly contributor, as the City's give-according-to-your-means community campaign is launched.

The City announced that Steve and Patti Soboroff and Richard and Anita Green, owners of the Malibu Creek Plaza, have donated \$250,000 to help acquire the Chili Cook-Off site. Soboroff and Mrs. Green will attend tonight's council meeting for an official thank you from Mayor Andy Stern and the City Council.

Soboroff promised to challenge other wealthy Malibu residents to meet and exceed his contribution to help acquire the Chili-Cook site in the heart of Malibu for the park.

Mary Frampton, long-time Malibu resident and founder of Save Our Coast, made the first contribution to the project and was thanked for launching the community campaign.

Also acknowledged tonight was Darren McMaster, a Ralph's Market courtesy clerk, who has donated \$25 from his weekly paycheck each week, because he said, "This has to happen."

"We are grateful for the support coming from throughout Malibu," said Mayor Stern. "We're attracting donations of all sizes -- people giving according to their means -- from all neighborhoods, from all ages because everyone knows we only this one chance to own a property that's been desired by this community for decades."

The City is purchasing the property for \$25,000,000, and the sale must be completed in December. Acquiring and improving the Chili Cook-Off site, known as the Malibu Legacy Park Project, will

- Reduce pollution impacts by 80% or more in Malibu Creek, the Lagoon, and the world famous Surfrider Beach.
- Preserve over 17 acres of coveted vacant land as open space in perpetuity;
- Create a visually dynamic, riparian habitat Central Park in the heart of Malibu where the City plans an outdoor environmental learning center for children.

Contributions can made by mailing in a donation form from the web site, <u>www.malibulegacy.org</u>, or by contacting Susan Shaw, 310-305-2033.